



<<< 31 Days of Drawing >>>

CHALLENGE EXPECTATIONS AND REGULATIONS:

Overview of ISZAF Challenges:

- ISZAF sponsors and supports artist challenges for all ISZAF members and community enthusiasts. ISZAF Challenges are established by the ISZAF Administration Team to focus and guide the ISZAF members and community in the daily habit of making work. ISZAF believes, the more you do, the more you express yourself, the clearer your message will become.
 - Inevitably, ISZAF desires to promote collaborative artist expression in hopes to build community and strengthen the artistic expression of each participating ISZAF member.
- *The purpose for the ISZAF Challenges is to promote and develop ISZAF's mission, the 3 C's: Connect, Converse, Convey.*

CONNECT: Challenges connect people of all ages and artistic backgrounds both amateur and professional, who are willing to “challenge” themselves to make work focused on a single theme.

CONVERSE: Using WeChat as a live discourse platform, individuals who are willing to participate are included in the specific WeChat group for that specific challenge. Group members may critique, push each other, and most importantly, encourage each other on their work. Group members are even encouraged to plan separate in- person meetings to discuss/critique work.

CONVEY: At the end of the challenge, work completed by participating artists may submit their work to be curated and shown in a group show

Fall / Winter Challenge 2017: <<< 31 Days of Drawing >>>

| Fall / Winter Challenge 2017 | |
|------------------------------|---|
| Subject | Anything Goes |
| Slogan | Think it. Draw it. Do it. |
| Leading Question | To what extent does a drawing depict reality? |

Time Frame:

December 1 – December 31, 2017

Number of Pieces to be Submitted at the end of the challenge:

31 finished drawings of any kind

What to Expect:

- **The Process:**
 - Each day, for 31 days in December, the challenge participant is to create a drawing of any kind. This challenge promotes the art making process both in conceptualisation and in timely execution.
 - It is encouraged that each challenge participant post their drawings daily on their WeChat Moments and/or on their Facebook page
 - The drawings can show any subject, be drawn using any medium, and may be of any size/scope

- There are no restrictions to the subject matter, theme or style of the work
- NOTE: When posting work/images on WeChat or any other social media platform, the artist needs to consider whether their work is appropriate for most audiences

Submission of Work During Challenge and Upon Completion:

- Work is to be submitted daily in the 31 Days of Drawing 2017, WeChat Group
- Work will be collected each Friday of the 31 Days and be posted on the ISZAF website under the 31 Days of Drawing Challenge page

Things to Consider:

- Each participant must consider the planning and execution of the drawings each day!

